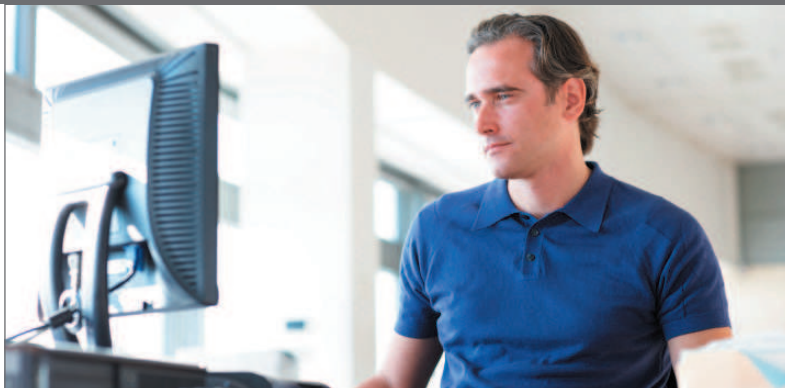


## A Better Way to Do Business.

Speakeasy Business VoIP combines broadband connectivity, local and long distance phone service, PBX functionality, and conferencing to deliver a complete communications package that saves time and money while helping you compete like never before. **What can VoIP do for your business?**



### Accuracy and Efficiency

Receive voicemail messages via email as .wav file attachments. Forward or save these files to eliminate restatement of messages, prevent mistakes, and create a record of important information.

### Stay Available

Give out one number and never miss another important call. Use Hunt Groups to ensure calls are answered or Simultaneous Ring for an instant "hotline." Calls can ring simultaneously or sequentially to as many as five phones.

### Click to Dial

Highlight any number in your web browser—or choose a number from an individual or company-wide address book—and simply click your mouse to dial the call.

### Coordinate Multiple Offices

Enjoy a single voicemail system, call forwarding between sites, and a convenient private dial plan. Set up Auto Attendants that direct calls between sites to leverage employee expertise.

### Easy to Learn and Use

Our intuitive web interface enables staff to update call routing and feature configuration in real-time and change multiple settings with a single click.

### Work from Anywhere

The Remote Office feature extends VoIP services to any location with a broadband connection. Employees can place calls from remote phones while showing the business line on Caller ID and billing calls back to the office.

*"Speakeasy Business VoIP is far more cost effective than anything else we looked at, even when you bake in the cost of the T1."*

*- Christopher Wilkens, Principal  
VERITY Wealth Advisors*

For financial services firms, Voice over IP offers an unprecedented opportunity to reduce costs while upgrading communications. With Speakeasy Business VoIP, small firms can "start fast and run lean," and larger multi-location firms can centralize administration and make free calls between locations. Plus, advanced VoIP features can actually improve productivity and customer satisfaction.

### Quality, Reliability, and Savings

Speakeasy Business VoIP provides voice and data service you can count on. We offer robust uptime guarantees, and we manage Quality of Service over our nationwide private IP network to ensure crystal-clear call quality. Your firm can slash long distance costs, simplify management, and get started for 60% less than the cost of implementing a traditional phone system.

### Business Continuity and Risk Management

As a hosted solution, Speakeasy Business VoIP offers disaster recovery benefits that no premises-based phone system can provide. If there is a line failure or power outage at your business location, your callers will never get a busy signal and voicemail will continue to operate. Speakeasy can forward your calls to alternate phones or quickly re-establish service at an alternate location.

Because VoIP is a new technology for which security is an evolving standard, the financial services industry is understandably concerned about fraud and attack risks. While no voice provider can offer a complete guarantee of total security, Speakeasy abides by Internet Engineering Task Force standards and continuously mitigates known security risks.

To learn more, contact Speakeasy Partner ITS at 630.420.2550 or [www.teamITS.com](http://www.teamITS.com).

  
**speakeasy**® Communications Simplified™



# VERITY

WEALTH ADVISORS LLC

“As a small business owner, I just can’t imagine an easier or more cost-effective communications solution. And in the financial services industry, access is important. If our clients need to get a hold of us, they need to get a hold of us. With all the call forwarding options, voicemail notification by email, and the simultaneous ring feature, Speakeasy Business VoIP makes it easy..”

— Christopher Wilkens, Principal, **VERITY Wealth Advisors**

VERITY Wealth Advisors is a private wealth management firm in San Francisco. Christopher Wilkens and Evan Oliver co-founded the business to help individuals and families manage their wealth, build investment portfolios and “own the right things in the right way.” When their landlord stopped providing PBX service, they chose Speakeasy Business VoIP to avoid the up-front expense, ongoing maintenance, and eventual obsolescence of purchasing their own PBX.

	CHALLENGE	SOLUTION	RESULTS
SIMPLICITY	“We didn’t want to be in the phone business,” says Wilkens. With a very small staff, VERITY needed to minimize administrative hassles in order to stay focused on their professional responsibilities.	As a hosted solution, Speakeasy requires minimal physical equipment and no maintenance. Speakeasy engineers invested considerable up-front time and energy to develop a logical call flow and network architecture for VERITY.	“Implementation was amazing,” says Wilkens. “We ended up with <b>exactly what we needed.</b> ” VERITY now enjoys reliable voice and data communications and extensive functionality with no distractions from their core business.
SAVINGS	When they were forced to move from a shared PBX system administered by their landlord, VERITY didn’t want to get bogged down in long-term commitments or high monthly bills.	With Speakeasy, VERITY pays about the same each month. But they’ve upgraded from DSL to a T1 connection, and their phone system has gone from basic phones and voicemail to a full-featured solution including Auto Attendant.	“This is far <b>more cost effective than anything else we looked at,</b> even when you bake in the cost of the T1,” says Wilkens.
ACCESSIBILITY	Staying in touch with clients is crucial in the wealth management business.	The Simultaneous Ring feature allows calls to an office phone to ring to a user’s cell phone at the same time. VERITY staff can also receive notification of voicemail messages, including Caller ID information, via email.	With Simultaneous Ring, important <b>calls are never missed during working hours.</b> With email notification, voicemail messages are quickly prioritized for efficient response.

To learn more, contact Speakeasy Partner ITS at 630.420.2550 or [www.teamITS.com](http://www.teamITS.com).

