



“With our streaming online broadcasts, real-time ticket sales, and voice service all running over our Speakeasy T1, we’re putting a lot of eggs in one basket. If I didn’t know Speakeasy was reliable, I wouldn’t be doing it. With Speakeasy, we are able to get full-featured broadband services at a fraction of the cost of inferior services. This is a huge value to a small business like ours.”

— Dan Abbate, Executive Director and Owner, **Gorilla Tango, Inc.**

Gorilla Tango, Inc. operates Gorilla Tango Comedy Theatre in downtown Albuquerque and broadcasts live improvisational performances, original films, and musical events on the Internet for paying home viewers. With only 30 full-time and part-time employees, Gorilla Tango also runs a professional improvisation training center and offers corporate team-building, entertainment, and non-profit fundraising services.

	CHALLENGE	SOLUTION	RESULTS
RELIABLE	Fast, secure, always-on connectivity is vital to Gorilla Tango’s business, which includes online broadcasting, real-time credit card transactions, and browser-based accounting.	A Speakeasy T1 line provides security, speed, 99.99% guaranteed uptime, and the support of a Dedicated Business Account Manager.	Gorilla Tango can rely on proven technology to grow their business with no worries about downtime or latency.
AFFORDABLE	Though their budget is modest, Gorilla Tango has big IT needs. Careful resource management is crucial to their long-term goals.	By running Speakeasy Business VoIP over their T1, Gorilla Tango makes maximum use of their connectivity investment. They get crystal-clear call quality and call-routing capabilities without the extra costs of a PBX system.	Gorilla Tango slashed their telecom budget by 72% when they switched to Speakeasy Business VoIP and internet faxing. Plus, unlimited long-distance ensures that increased productivity never busts the budget.
SCALABLE	With plans to open a second theatre in Chicago next year, Gorilla Tango needs voice and data solutions that will grow with them.	Speakeasy Business VoIP allows multiple offices to share a 1-800 number and enjoy 4-digit dialing between offices. Web-based controls make changes and additions easy.	When the Gorilla Tango headquarters relocates to Chicago, they’ll be able to confidently maintain control of the Albuquerque theatre from 1,300 miles away.
SIMPLE	Gorilla Tango’s founder doesn’t have time to fuss with IT problems, and he needs to be able to work any time, from any location.	Features like Remote Office and Find Me/Follow Me simplify voice communications and can be managed remotely.	With one bill and one point of contact for all their voice and data communications, Gorilla Tango’s IT management is virtually effortless.

Call your Speakeasy Partner or The Speakeasy Partner Team at 1-888-886-6116.

